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Realty Fair & Convention  
www.propertyaffaire.com

# Property Affairé 2006



India's First TUV Certified ISO 9001:2000 & IMS Accredited  
Integrated Marketing Communication Solutions Provider  
www.reliquick.com

## Memorable Glimpses



"The response was very good. Normal conversion is 2-3% but we are expecting a conversion of 10% after the exhibition"

**UNITECH LTD.**

**One-Stop-Shop  
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## Memorable Glimpses



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Rely on us





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## Lets Create a Symphony Together!



A Gala Evening Full of Entertainment by  
**"SADHYA"**  
The Contemporary Dance Troupe

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## Outdoor Publicity

- Hoardings
- Mobile Hoardings
- Banners
- Bus Shelters
- Kiosks

Screen Height Fly Over A/B Station 30' x 8' (Back L/S) This Print



Banner



Pole Kiosk Size 30' x 40'



Bus Stop Shelter Size 10' x 4' (This Print)



Bus Stop Shelter Size 7' x 4' (This Print)



Bus Stop Shelter Size 7' x 4' (This Print)



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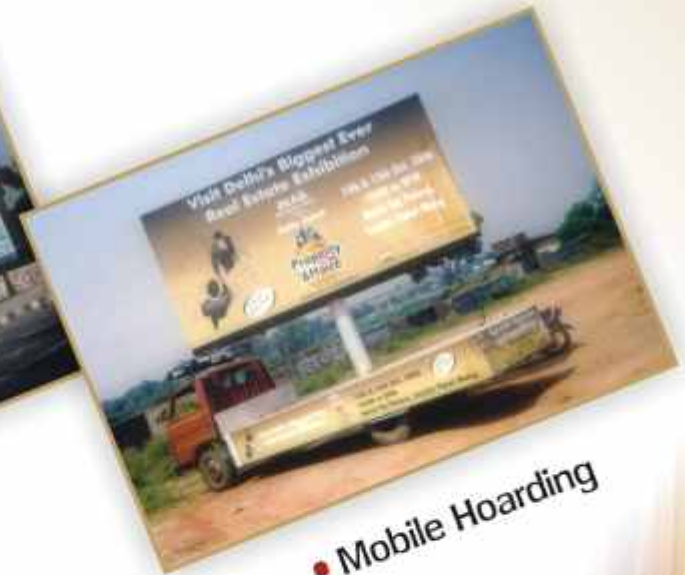
## Outdoor Publicity



• Hoarding



• Bus Shelter



• Mobile Hoarding

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## Print Materials

- Registration Cards
- Carry Bags
- T-Shirts
- Caps
- Pens
- Invitation Cards



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## Print Media Newspapers & Magazines

### Newspapers

Publication	Date	Position	Size (sq.cm)
TOI	18.09.06	Back Page	80
ET	28.09.06	Back Page	80
NBT	30.09.06	Back Page	80
Times Prop	07.10.06	3rd page	240
TOI	11.10.06	3rd page	120
HT	13.10.06	3rd page	240
HT Estate	14.10.06	3rd page	240
Times Prop		3rd page	240
TOI	15.10.06	3rd page	240

### Magazines

Publication	Date	Size
Business World	11th Sept. 2006	Double Spread
Business World	2nd Oct. 2006	Full Page
Business World	16th Oct. 2006	Full Page
BW Property	October Issue	Property Affaire Issue

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## Print Media Newspaper



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ET- 28-09-06



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## Print Media Newspaper



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NBT - 30-09-06





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## Print Media Newspaper



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TIMES PROPERTY - 07-10-06



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## Print Media Newspaper



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TOI - 11-10-06





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## Print Media Newspaper



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HT - 13-10-06



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## Print Media Newspaper



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TIMES PROPERTY - 14-10-06





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## Print Media Newspaper



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HT ESTATES - 14-10-06



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## Print Media Newspaper



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TOI - 15-10-06





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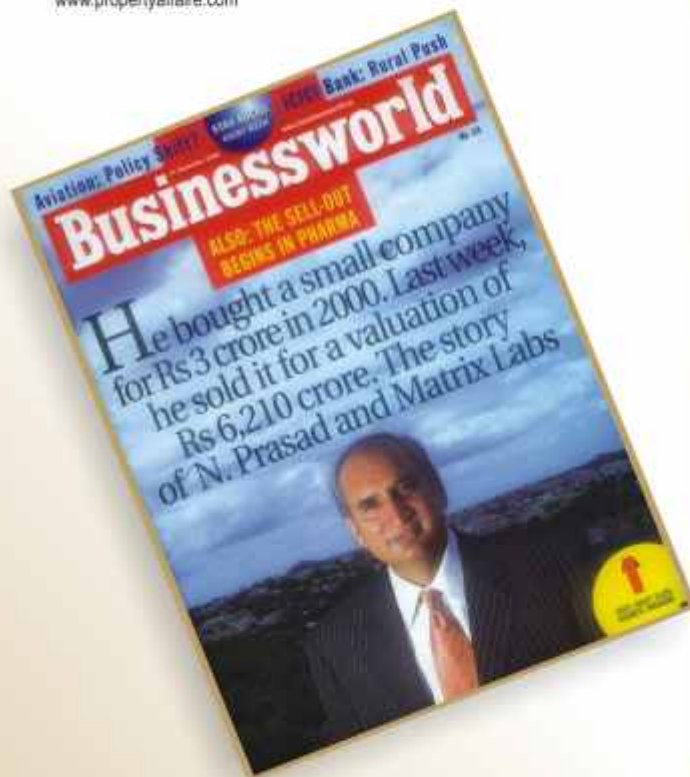
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## Print Media Magazines



An Opportunity to Promote your Projects in  
Delhi's Biggest ever Real Estate Exhibition & Convention

**Relio Quick**  
**Property Affaire**  
Realty Fair & Convention

**14th & 15th Oct. 2006 Hotel Taj Palace, New Delhi**

**5th "Property Affaire"** - Delhi's Biggest ever Real Estate Exhibition & Convention **1500** Online Invitations to Data Base of NRI Customers & Corporate Investors  
**2500** High Networth Individuals (HNI's) to be specially invited "Mega Publicity" in Print, Electronic & Outdoor Media.

"Property Affaire" is a one-stop shop for all Residential/Retail/Commercial Property and Related services. It will answer all the queries from the prospective buyers regarding Real Estate Investment India. It will showcase the changing trends in Real Estate Industry.

"Property Affaire" is an international web portal in 2003 and became one of the regular exhibitors of "Relio Quick". In the last years "Property Affaire" has been organized at Bali, Singapore and Shanghai.

**EXHIBITION 14th & 15th October 2006 (11.00 hrs to 20.00 hrs)**  
**SPONSORSHIP OPTIONS** • Platinum - 1 No. • Gold - 2 Nos. • Silver - 4 Nos.  
**REGULAR PARTICIPATION**  
• 3m x 3m Octanorm Stall \* 1.50 Lac. • 2.5 % Vat • 3m x 2m Octanorm Stall \* 1.00 Lac. • 2.5 % Vat

**SPECIALLY ALLOCATED AREA FOR RESIDENTIAL/RETAIL/COMMERCIAL PROJECTS**

**PARTICIPATION BENEFITS**

- An organized platform to highlight the activities, schemes and achievements of your organization which will reach wide range and welfare of the buyers.
- Opportunity to interact with visitors of all categories.
- The exhibition provides an occasion to gather first hand response of the visitors on your activities and schemes.
- An opportunity to formulate schemes and promotion in accordance with the expectations and requirement of prospective buyers thereby ensuring better customer satisfaction.
- Prominently located stall.

**CONVENTION on 14th Oct. 2006**  
Topics to be covered:  
**Emerging Real Estate Markets**  
• Commercial, Retail, SEZ/IT Parks/IT Hub/Healthcare  
**Housing & Real Estate Finance Trends, Tests and Opportunities**  
• Real Estate Control Market: Financing Options for Real Estate Projects  
**Investment scenarios in Indian Real Estate**  
• Foreign Direct Investment, Institutional Investor's Approach to Indian Real Estate

**BENEFITS TO DELEGATES**

- Opportunity to meet specialists from various fields • Overview of the process involved in raising finance for Real Estate Projects • Foreign Direct Investment in Real Estate & Infrastructure Development Projects • Strategies of Foreign Investors • Institutional Investor's Approach to Indian Real Estate

**CONVENTION - 14th October 2006 (9:00 hrs to 18:00 hrs)**  
**SPONSORSHIP OPTIONS** • Platinum - 1 No. • Gold - 2 Nos. • Silver - 4 Nos.  
**DELEGATE FEE - Rs. 3000/PP (inclusive of Lunch)**

Organized by Supported by

**CONTACT TODAY TO PARTICIPATE**

+91-8810335709 • +91-8810113203 • +91-8810335603 • +91-2821486145 • +91-5840464418  
B-20, Greater Kailash, Part I, New Delhi-110048, (INDIA), Tel: +91-11-41622908 e-mail: info@propertyaffaire.com

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Businessworld  
11th Sept. 2006

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## Print Media Magazines



Great Opportunity for Buyers & Investors to Invest in Booming Real Estate Market

**DLF**  
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Presents  
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**Property Affaire**  
Realty Fair & Convention  
14th & 15th Oct. 2006 Hotel Taj Palace, New Delhi  
Top Developers, Financiers & Infrastructure Developing Companies Under One Roof  
Come and participate in Delhi's Biggest ever Real Estate Exhibition & Convention

**EXHIBITION ENTRY FREE**

Regular Participation  
• 3m x 3m Octanorm Stall \*1.50 Lac +12.5% Vat  
• 3m x 2m Octanorm Stall \*1.00 Lac +12.5% Vat  
Specialty allocated area for Residential/Hotel/Commercial Projects

**CONVENTION 14th OCTOBER**

Delegate Fee  
Rs. 750/-PP (Inclusive of Lunch)  
Download the participation form  
from: www.propertyaffaire.com or Call 9802337994  
Special offer for Real Estate Consultants to Group participation (same organization)

Send your payment through DD/Drawn in favour of "Relio Quick India Pvt. Ltd."  
at 517 48-47 (P.F.), Sector 25, Faridabad - 121008

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For more details, visit www.propertyaffaire.com



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Businessworld  
2nd Oct. & 16th Oct. 2006



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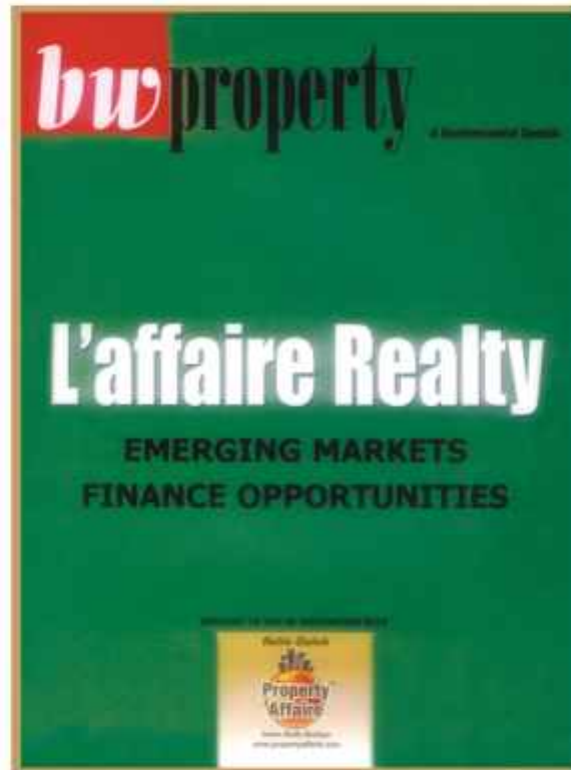
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## Print Media Magazines



Businessworld - Property  
October Issue

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## Electronic (Television & Radio) & Outdoor Media

### Television

TV 18                      6th Oct to 15th Oct                      3 + 3 spots - Prime Time

### Sponsorships

1 Week sponsorship of IBN 7 (Mon-Fri, 19:00 Hrs) on CNN IBN.

1 Week sponsorship of IBN 7 Special (Mon-Fri, 19:30 Hrs) on IBN 7.

1 Week sponsorship of Corporate Radar (Mon-Fri, 10:30 Hrs) on CNBC TV 18.

### Radio

Radio City                      1st Oct to 15th Oct                      4 + 4 Spots - Prime Time

### Online

virtual exhibition on [www.propertyaffaire.com](http://www.propertyaffaire.com)

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## Electronic Media Television

TV Spot...

**DLF**  
BUILDING INDIA  
presents  
**Relio Quick**

**14th & 15th Oct. '06**  
**10 AM to 8 PM**  
**Hotel Taj Palace**  
**Sardar Patel Marg**  
**New Delhi**

**Property Affaire**<sup>TM</sup>

Realty Fair & Convention  
**For the first time All Top Developers & Financiers under one roof**

**Exhibition Entry Free!**

Organised by **Relio Quick**  
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Supported by **NAREDCO**  
National Real Estate Development Council

Official Magazine **Businessworld**  
www.businessworld.in

**Parsvnath Developers Ltd.**  
Parsvnath Developers Ltd. 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

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IBN 7, CNN IBN, CNBC TV 18



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## Electronic Media Radio

### Jingle...

Ek naya ghar ho apna... Har dil ka hai ye sapna.

Relio Quick Property Affaire mein aayen, apne sapnon ka ghar payen.

DLF presents Relio Quick Property Affaire, 14<sup>th</sup> & 15<sup>th</sup> Oct. 10am to 8pm, Hotel Taj Palace, Sardar Patel Marg. Visit for best deals from top developers . Entry free.

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4 + 4 Spots - Prime Time  
RADIO CITY





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## Exhibition Mementos



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Drawing Competition for Children  
Certificate

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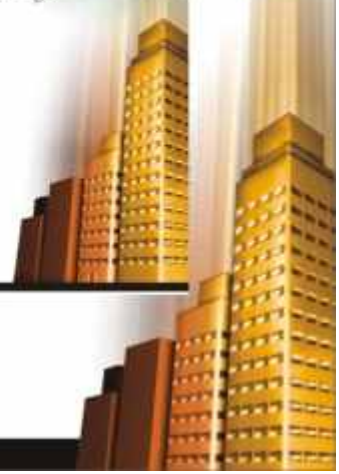
## Participation Certificate

This is to certify that

Master/Miss.....  
participated in *On the Spot Drawing Competition, at Property Affaire  
2006, organized by Relio Quick, held at Hotel Taj, Sardar Patel Marg,  
New Delhi on 14th & 15th October 2006.*

Project Director  
Property Affaire

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# THANKS

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